



Studebaker

AUTOMOTIVE SALES CORPORATION

SOUTH BEND, INDIANA 46627

Service Letter

PARTS AND SERVICE

1964 MODEL PASSENGER CAR PAINT FORMULAS
SUBJECT - CANADIAN PRODUCTION

NUMBER W-1964-1A

FROM C. R. McINTOSH, Manager
Technical Service Operations

DATE May 28, 1964

This will supplement Service Letter W-1964-1 dated September 23, 1963. The formulas for the colors used on 1964 model passenger cars produced in Canada are listed below. Paint mixed according to these formulations must be used whenever refinish work is required on 1964 model passenger cars built in Canada.

ASTRA WHITE

Vehicle - Oxidizing Alkyds	
Pigmentation:	
White	97%
Black	2%
Red Oxide	1%
Yellow Oxide	<u>Trace</u>
	100%

BORDEAUX RED

Vehicle - Oxidizing Alkyds	
Pigmentation:	
Molybdate Red	60%
Maroon	30%
Maroon Oxide	10%
White	<u>Trace</u>
	100%

GOLDEN SAND METALLIC

Vehicle - Oxidizing Alkyds	
Pigmentation:	
Aluminum	60%
Oxide (Gold)	15%
Monastral Red	5%
Perylene Red	<u>20%</u>
	100%

JET GREEN METALLIC

Vehicle - Oxidizing Alkyds	
Pigmentation:	
Aluminum	10%
Phthalo Green	60%
Oxide (Gold)	15%
Black	<u>15%</u>
	100%

MOONLIGHT SILVER METALLIC

Vehicle - Oxidizing Alkyds	
Pigmentation:	
Aluminum	70%
Oxide (Gold)	10%
Oxide (Yellow)	<u>20%</u>
	100%

MIDNIGHT BLACK

Vehicle - Oxidizing Alkyds	
Pigmentation:	
Black	100%

STRATO BLUE METALLIC

Vehicle - Oxidizing Alkyds	
Pigmentation:	
Aluminum	8%
Blue	65%
Phthalo Green	12%
Monastral Red	12%
White	<u>3%</u>
	100%

HORIZON GREEN METALLIC

Vehicle - Oxidizing Alkyds	
Pigmentation:	
Aluminum	75%
Oxide (Gold)	15%
Phthalo Green	10%
Black	<u>Trace</u>
	100%

LAGUNA BLUE METALLIC

Vehicle - Oxidizing Alkyds

Pigmentation:

Aluminum	75%
Blue	18%
Monastral Red	1%
White	<u>6%</u>
	100%

BERMUDA BROWN METALLIC

Vehicle - Oxidizing Alkyds

Pigmentation:

Aluminum	40%
Black	20%
Monastral Maroon	<u>40%</u>
	100%

CRMc:hb